

## Press release dated 22 January 2010

### AGO AG adding social media to communications

- ▶ **More proactive use of Web 2.0**
- ▶ **Optimising shareholder and journalist contact management**
- ▶ **AGO on facebook, twitter and Xing**
- ▶ **Long-term and trusting relations to stakeholders**

**Kulmbach, 22 January 2010:** AGO AG Energie + Anlagen: (cusip number: A0LR41; ISIN: DE000A0LR415) has enhanced its distribution channels for publishing corporate news by adding social media. This makes AGO AG one of the first publicly listed companies in the Entry Standard of Frankfurt Stock Exchange to efficiently and proactively enhance its investor and public relations communications based on the ideological and technological principles of Web 2.0.

AGO AG Energie + Anlagen sees itself as an industry pioneer. "I am not aware of any immediate competitor who is as actively engaged in communications as we are. Our objective is to take a fresh approach with AGO. This highlights our spirit of innovation, which we have cultivated ever since the company was founded 30 years ago," explains Hans Ulrich Gruber, CEO of AGO AG Energie + Anlagen. "When it comes to efficient and active corporate communications, social media is a good opportunity to intensify open dialog with private and institutional investors, address customers while at the same time making new contacts and getting the opinions of others," explained Gruber.

Parties interested in AGO AG can follow the company on twitter (at [https://twitter.com/ago\\_ag](https://twitter.com/ago_ag)), sign up as a fan on facebook and get information on Xing. Now press information can also be read and used in the leading social networks. With this step, AGO AG is now also ensuring it will have an even larger audience for corporate news released in text, pictures, audio or video.

AGO AG views communications via social media as a complement to conventional investor and public relations communications activities. All company relevant information will continue to be published on the company website at [www.ago.ag](http://www.ago.ag). "We are committed to making our company more transparent. By providing reliable information on a continuous basis, we aim to establish long-standing and trusting relationships to relevant target groups. We are now making use of the communications channels Web 2.0 has to offer. Interested parties can use facebook, twitter and Xing to gather comprehensive information about AGO AG. In the future we would also like to get more involved in relevant discussion groups," explained Christian Reinlein, spokesperson of AGO AG Energie + Anlagen.

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#### You can also find us at:









**About AGO AG Energie + Anlagen:**

The company with company headquarters in Kulmbach which was founded in 1980 is a specialist in the area of innovative and efficient energy supply and facilities. AGO AG focuses on the three business segments project development and implementation, operation of facilities as well as service & consulting. The company's core competences are mainly biomass cogeneration plants, cogeneration plants, heat and refrigeration plants, trigeneration as well as contracting. Location studies / location development, energy efficiency consulting, raw material and fuel management as well as emissions trading round off the business model. AGO stands for efficiency, reliability and technological competence for your energy supply plants.

