

Corporate News of 8 June 2010

AGO AG initiate non-profit association goals4kids e.V.

- ▶ Patronage by Dr. Karl Theodor zu Guttenberg and Hellen Zille
- ▶ Goals ensure educational sponsorship for deprived kids
- ▶ All administrative costs borne by AGO AG
- ▶ First project starts at FIFA World Cup 2010

Kulmbach, 8 June 2010: AGO AG Energie + Anlagen have initiated the non-profit association goals4kids. The aim of this commitment is to sponsor and support kids growing up in humble circumstances. Priority is given to education since education is the key to solving problems and thus providing for a future.

The project's patronages were assumed by the German Defence Minister Dr. Karl-Theodor zu Guttenberg and the Premier of the Western Cape (South Africa) Helen Zille. The first goodwill ambassador is Karl Matthäus Schmidt, speaker of the Board of Quirin Bank AG. "That demonstrates the far-reaching support of the association founded. A child miseducated is a child lost. We as a company consider this quote by the USA's former President John F. Kennedy a social responsibility. All administrative costs are fully borne by AGO AG", says Hans Ulrich Gruber, BOD of the association goals4kids e.V. and CEO of AGO AG Energie + Anlagen.

The association's current projects are called goals4southafrica and goals4germany. For each goal scored by the German Male National Team during the FIFA world cup in 2010 or the German Female National Team during the FIFA world cup in 2011, goals4kids will assume an educational sponsorship for one child from the country in which the tournament takes place. Also the competition between the German male and female players will hopefully result in as many goals as possible. In addition, there will be new goals set up on South African and German football grounds for each goal scored.

„Further companies, institutions and private people are called on to join the project goals4kids by assuming sponsorships or subscribing money. As a partner of the initiative you would demonstrate that the sponsorship of children is a matter of the heart to you and that you're interested in the children's future and development", says Gruber.

The more people and companies join the project, the more kids can be supported. Please find further information on goals4kids under www.goals-4-kids.org.

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Picture: German Defence Minister Dr. Karl-Theodor zu Guttenberg (left) and Hans Ulrich Gruber, CEO of AGO AG Energie + Anlagen

About AGO AG Energie + Anlagen:

The company with company headquarters in Kulmbach which was founded in 1980 is a specialist in the area of innovative and efficient energy supply and facilities. AGO AG focuses on the three business segments project development and implementation, operation of facilities as well as service & consulting. The company's core competences are mainly biomass cogeneration plants, cogeneration plants, heat and refrigeration plants, trigeneration as well as contracting. Location studies / location development, energy efficiency consulting, raw material and fuel management as well as emissions trading round off the business model. AGO stands for efficiency, reliability and technological competence for your energy supply plants.

About goals4kids

goals4kids is a non-profit association with the aim to give deprived children from Germany and South Africa an effective perspective by providing them with adequate education. Because only when sufficiently educated, new generations can solve their countries' problems and provide for a future. Consequently, it's about giving the kids the opportunity to build and consolidate their country. In order to achieve that, sports, culture, arts or other activities apart from schooling are an appropriate instrument to lead children out of social isolation and to expand their perspectives. Team spirit, self confidence or ambition are just a few examples for what sports are able to achieve. Therefore, nice football grounds or the possibility to play a musical instrument for instance may tip the scales for a positive development.

